

Good Reads - Interesting Content from Around the Country

By Lisa Koch

As a new feature to the *Kansas RTAP TransitReporter*, Kansas RTAP will be profiling interesting articles, research, projects and training from across the U.S.

[Transit and Livability: Results from the National Community Livability Survey](#)

The North Dakota State University Upper Great Plains Transportation Institute, in partnership with Texas A&M University, recently published results from a National Community Livability Survey. The survey analyzes the role of transportation and public transit in influencing quality of life. This report is groundbreaking because it was conducted in both urban and rural areas in all 50 states. As providers in Kansas prepare to make the pitch to their local governing bodies about the value of transit (and additional funding), this research can help provide quantifiable results.

<https://www.ugpti.org/resources/reports/details.php?id=927>

[NCHRP Project 20-65 Task 68, Expanding Access to Our Communities: A Guide to Successful Mobility Management Practices in Small Urban and Rural Areas](#)

A National Cooperative Highway Research Project (NCHRP) report was developed to specifically look at mobility management through the lens of rural and small urban needs. The guide is an exhaustive resource for those wanting to enhance their mobility management offerings. Also, the guidance is highlighted in a webinar provided by the National Center for Mobility Management. The webinar offers an overview of key attributes to a successful mobility management program, program profiles, state-level support for local practices, and how this assistance can expand small urban and rural mobility management programs. These are fantastic resources for those agencies considering mobility management or for some tips on coordination between providers or with partners.

Guide: [http://onlinepubs.trb.org/onlinepubs/nchrp/docs/NCHRP20-65\(68\)_FR.pdf](http://onlinepubs.trb.org/onlinepubs/nchrp/docs/NCHRP20-65(68)_FR.pdf)

Webinar Slides: <https://nationalcenterformobilitymanagement.org/webinars/>

Every Ride Counts: NADTC's Information and Education Campaign Webinar

The National Aging and Disability Transportation Center developed the Every Ride Counts campaign to support local communities' efforts to "promote the availability and accessibility of transportation options for older adults, people with disabilities and caregivers." The campaign consists of messages and materials with many different options, depending on the local community using the campaign. The webinar provides an overview of the campaign, instructions for using the materials and examples of their use. These marketing tools and the campaigns identified in the webinar will be helpful additions to marketing strategies employed by providers in Kansas. [Note: Kansas RTAP will offer direct assistance to Kansas transit agencies in adapting these marketing materials for local use. If you are interested, contact Lisa Harris, Kansas RTAP director, at lharris@ku.edu.]

Webinar: <https://www.nadtc.org/resources-publications/every-ride-counts-nadtcs-information-and-education-campaign-webinar/>