

## Meet Our New Communications and Outreach Coordinator, Megan McReynolds



KUTC recently welcomed Megan McReynolds as the new Communications and Outreach Coordinator. A Lawrence native, McReynolds joins the team with experience as Marketing Director for S&O, LLC. in Garden City, Kansas. She has a strong background in and commitment to serving others using effective communication.

McReynolds is a graduate of Emporia State University, holding a Bachelor's degree in Political Science and Public Administration. During her time at ESU, Megan served as Student Body President and was named the Newberg Outstanding Senior, adding to her many accolades.

Upon graduation, McReynolds worked as Marketing Director in Garden City, Kansas for S&O, LLC. Her work ranged from marketing water parks to sports complexes while working with the City of Garden City on new construction and excavation projects.

As Communications and Outreach Coordinator, McReynolds will oversee all communications of KUTC, including print and online content, newsletters, publications, and marketing materials for the LTAP and RTAP training programs.

A Lawrence native, McReynolds' transportation outreach interests began when working with a client with physical and cognitive disabilities who utilized local transit. She is excited to be working with the team at the KUTC to further its mission as a Jayhawk.

"I am truly looking forward to being a part of a collaborative team focused on outreach," McReynolds says. "I am excited to contribute to the growth of the University of Kansas Transportation Center."

To contact Megan McReynolds, please email her at [mcreynolds@ku.edu](mailto:mcreynolds@ku.edu).

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